

基督教角聲佈道團 Chinese Christian Herald Crusades 水上籌款之旅 Fundraising Sightseeing Cruise Sponsorship

敬啟者

角聲一年一度的「步行籌款」活動，將於六月廿三日上午八時半至十二時半，於哈德遜河上，以「齊齊遊船環島，人人關懷社區」的全新方式舉行！屆時，參加者既可支持「角聲」的社區關懷之努力，又可欣賞美麗的曼哈頓風光，同時享受船上的豐富文娛節目；尤其是盛大的音樂創作比賽，必將為整個水上行程增添精彩。

角聲感謝貴商戶過去一直對本團大力支持，誠盼今年仍能一如既往，再次作為本次盛會的贊助者；同時也可以將貴公司的珍貴服務，通過活動宣傳手冊，介紹給社區大眾。在整個上午的環島旅程中，將有六百多位參加者，可以深入了解贊助者的服務資料。

「角聲」三十五年前在紐約成立，目前在紐約的皇后區，曼哈頓及布碌崙三區，設立了四個地區辦事處；服務對象包括青少年，兒童，老人，癌症病患及家人，需要專業心靈輔導者；提供免費法律諮詢；設有新移民學習中心，深得社區大眾讚許及支持。所出版的《號角》月報，全球每月發行數十萬份，在世界各地華人社區流通，提供豐富身心靈的各種資訊。

未來，「角聲」將藉貴公司及廣大社區大眾的支持，繼續在社區中發光發熱！敬祝
生活有力！

基督教角聲佈道團全體敬上
2018年3月

Dear Supporters,

We are delighted to inform you that Chinese Christian Herald Crusades (CCHC) will be hosting a Sightseeing Cruise of NYC. This fundraising event will be held from 8:30am-12:30pm on June 23rd, 2018. Attendees will journey along the Hudson River and enjoy the beautiful sites of Manhattan and the New York Harbor; while also supporting our CCHC's ministries that serve our communities. Artistic music performances and the music contest will surely be the highlights of the program.

Thank you for supporting us throughout the years. We sincerely hope that you will continue to support us and consider being an advertisement sponsor. Through our program booklet, your valuable products and services will be promoted to our 600 cruise attendees. We hope this platform would introduce/advocate your organization to a wider group of potential patrons.

Founded 35 years ago in New York, Chinese Christian Herald Crusades has expanded to four regional centers located in Queens, Manhattan and Brooklyn. CCHC ministries focus on serving various groups such as children, youth, the elderly, cancer patients and their families. We offer professional counseling and free legal counseling services. Our Immigrant Services Center has garnered much praise and support from the community. Every month, over 350,000 copies of Herald Monthly circulate Chinese communities throughout the world; providing a wealth of information concerning physical, mental and spiritual issues.

Chinese Christian Herald Crusades will continue to shine and impact the community with your support and the support of the general public.

Blessings,

CCHC Staff
March 2018

贊助項目 Sponsor Package

下列為價目及答謝項目，敬請支持：

■ 鑽石贊助—\$5,000

- 10 張船票；
- 2 個攤位 (每個 34"W X 34"L)；
- 活動特刊登載全頁彩色廣告 (5.5"W X 10.5"H)；
- 於 8 月《號角》月報予以鳴謝，刊登贊助單位名稱。

■ 白金贊助—\$3,000

- 6 張船票；
- 2 個攤位 (每個 34"W X 34"L)；
- 活動特刊登載全頁彩色廣告 (5.5"W X 10.5"H)；
- 於 8 月《號角》月報予以鳴謝，刊登贊助單位名稱。

■ 金贊助—\$1,200

- 2 張船票；
- 活動特刊登載全頁彩色廣告 (5.5"W X 10.5"H)。

■ 銀贊助—\$600

- 1 張船票；
- 活動特刊登載半頁彩色廣告 (5.5"W X 5"H)。

We earnestly ask for your support and sponsorship for these events. The details are as follow:

■ **Diamond Sponsor - \$5,000**

- 10 complimentary cruise tickets.
- 2 booth tables (34"W X 34"L each).
- Publish your full-page color ad on our Program Booklet (5.5"W X 10.5"H).
- Recognition of sponsors would be in our August Herald Monthly newspaper.

■ **Platinum Sponsor - \$3,000**

- 6 complimentary cruise tickets.
- 2 booth tables (34"W X 34"L each).
- Publish your full-page color ad on our Program Booklet (5.5"W X 10.5"H).
- Recognition of sponsors would be in our August Herald Monthly newspaper.

■ **Gold Sponsor - \$1,200**

- 2 complimentary cruise tickets.
- Publish your full-page color ad on our Program Booklet (5.5"W X 10.5"H).

■ **Silver Sponsor - \$600**

- 1 complimentary cruise ticket.
- Publish your half-page color ad on our Program Booklet (5.5"W X 5"H).

角聲 2018 《水上籌款之旅》贊助表

2018 CCHC Fundraising Sightseeing Cruise Sponsor Pledge Form

■ 截登廣告日期：5月18日（星期五）；登廣告時，請同時付款。

支票抬頭請寫：“C C H C”（註明：《水上籌款之旅》贊助）

Deadline for submitting the advertisement: May 18th (Friday).

Please make checks payable to CCHC, and write "Cruise Sponsor" on the remarks.

寄往「角聲」Please mail to：CCHC, 156-03 Horace Harding Expwy, Flushing, NY 11367

■ 請盡快把這廣告及贊助表填寫好傳真回：(718) 359-2134 以便早日設計製作。

Please fax this Sponsor Pledge Form to (718)359-2134 at your earliest.

■ 關懷社區，一個不落！懇請您鼎力贊助，詳情，請聯絡楊姊妹 (Christine Yeung)，電話：(718) 799-8272、電郵：yeungc@cchc.org。

Please contact Christine Yeung at yeungc@cchc.org or (718) 799-8272 for more details.

贊助費用可作扣稅用途 Advertisements are tax deductible。

日期：_____

Date

(請用正楷填寫 Please Print)

贊助人／商戶／教會／機構名稱：_____

Name of Individual/Business/Church/Organization

地址：_____

Address

電話：_____ 傳真：_____

Phone

Fax

電郵：_____

email

贊助項目： 鑽石 白金 金 銀

Sponsor Package

Diamond

Platinum

Gold

Silver

繳付全部贊助費用負責人簽名：_____

The Undersigned Personally Guarantees the Payment of This Contract

姓名及職銜：_____

Print Name & Title

若客戶自行設計廣告，請提供 PDF 美術設計檔案。我們也接受 PhotoShop PSD file、CorelDraw file、Illustrator file。請用 300 dpi 像數以上圖片。所有字體必須建立外框。

If image files are provided, please send us the original image files, i.e.: PDF, TIFF. DO NOT import them into a WORD or PowerPoint file to send to us. PDF files are preferable, if it is for Advertisement purposes (Use of JPG files will cause the image to lose details, and we will not be responsible for the quality of the image).

Please do not send GIF (web image) files.

All images should be set at a minimum of 300 dpi, and should be set at the original size of the image. All fonts should be outlined.